A. I. A. File
31 - F - 23

EFCOLITE

LIGHTING FIXTURES

EFCOLITE DURO-TEK CORPORATION
TRENTON, N.J. U.S.A.

A. I. A. File
31 - F - 23

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EFCOLITE CORPORATION

Manufacturers of Lighting DUROCK *Equipment and Specialties*

TRENTON, N. J., U. S. A.

TO THE ELECTRICAL TRADE

We have endeavored to make this catalog as practical as possible.

First, by illustrating together a fixture in both actual color and in white to make selection easy.

Then by giving full information and list prices right under each fixture.

We believe that it will help you and your customers select lighting fixtures with the minimum delay---- fixtures of Durock vitreous china that will give satisfaction and everlasting service after installed.

EFCOLITE CORPORATION

MEMBER ARTISTIC LIGHTING EQUIPMENT ASSOCIATION

Decorate with Artistic Lighting Equipment

A National Organization

Decorate with Artistic Lighting Equipment

CATALOG "B"

Copyright, 1930

Learn about DUROCK *the material from which* EFCOLITES *are made—*

There are various qualities of so-called "Vitreous China." Many are of a very low grade of common earthenware.

* * * * * *

Some years ago the Efcolite Corporation decided to have their lighting fixtures made of vitreous china. Their desire was to select one of the very finest quality.

* * * * * *

They chose "Durock". A vitreous china perfected by the Thomas Maddock's Sons Pottery, manufacturers of fine china plumbing fixtures for over half a century.

* * * * * *

Durock, as the name implies is durable and rock-like. It is the same high grade vitreous china as that in fine tableware. Being fired under extreme heat the glossy surface and flint underbody are permanently fused together and cannot be separated. Therefore, Durock will never chip, craze, or crack. The surface is impenetrable. It will never tarnish or discolor.

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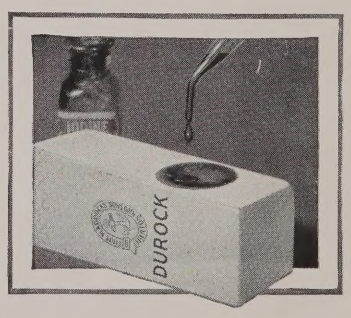
It remained therefore to mould Durock vitreous china into various designs to produce Efcolite Lighting fixtures. This was done and continually new modern designs are being added.



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Durock Efcolites are as easily cleaned as a china plate. When once installed they will give continuous, satisfactory service. They are not expensive and yet last indefinately.

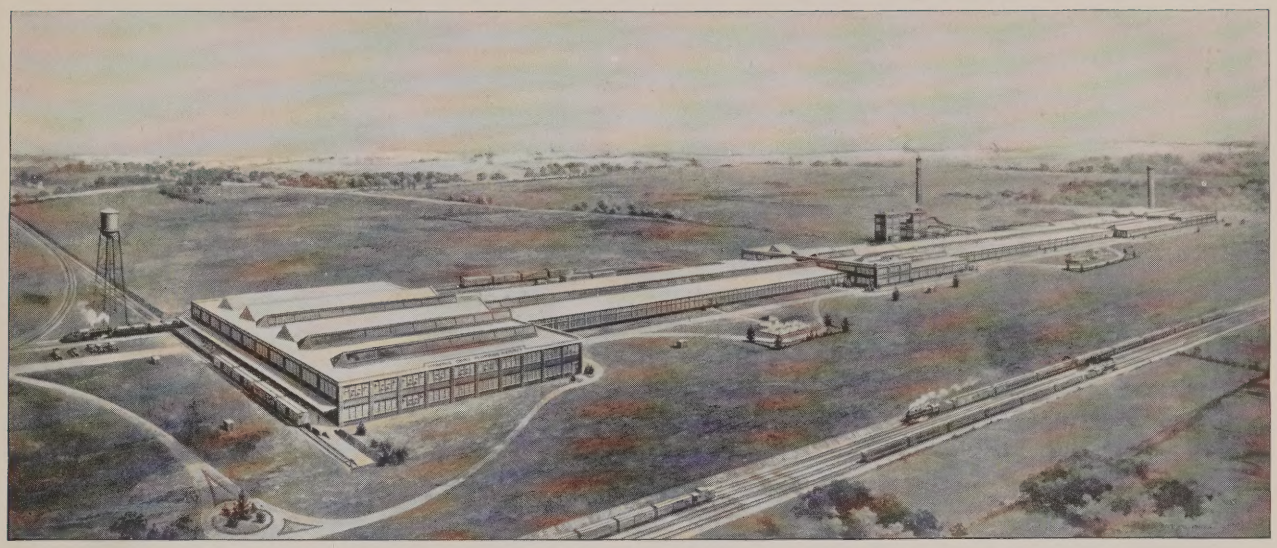
DUROCK outlasts the building

DUROCK cannot hold dirt!

DUROCK will not chip off!

DUROCK will never craze!

DUROCK is stain proof!

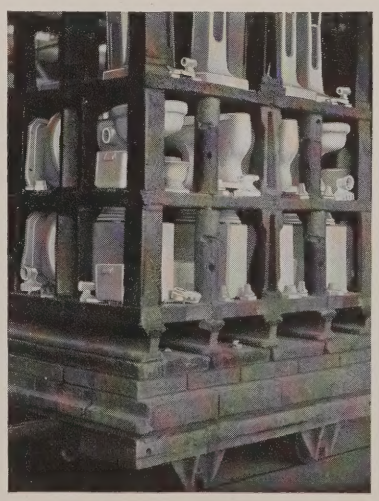


THE DUROCK FACTORY WHERE EFCOLITES ARE MADE

The consistent policy in the factory where Efcolites are made has always been to produce the best possible goods and fit the price to the quality rather than to set a bottom price and make a product down to it. The quality of Durock and the modern Efcolites made of it, as shown in this book, are the result of this long adherence to an ideal.

FIRED TO THE SAME HIGH HEAT AS FINE PLUMBING FIXTURES

For china ware to give long continuous service it must be vitrified to a rock-hard denseness. To vitrify it to this hardness it must be fired to an extremely high heat. Durock Efcolites are fired to the same high heat as fine Durock vitreous china plumbing fixtures because they are placed with them on the same kiln cars.



The hard firing of Durock fuses the glaze and underbody so that they become one solid, homogeneous mass. After firing, the glaze is like glass—moisture proof, stain-proof and everlasting. It will never craze. Durock will not turn color with the passage of time as so many similar products do. This means that a Durock Efcolite always retains its new, gleaming appearance.

So firm and smooth is the surface of Durock that nothing can penetrate it. Liquids or atmospheric elements which would sink in and discolor other sorts of ware have no effect on Durock. Think of a ware that never needs scouring, and which, like fine china, needs only to be wiped with a damp cloth to keep it spick and span. That is all that a Durock Efcolite needs. No polishing or scouring is required.

YOU OR YOUR CUSTOMERS CAN SEE DUROCK EFCOLITES IN VARIOUS COLORS, DISPLAYED OVER LAVATORIES, IN THE NEAREST SHOWROOM OF THE

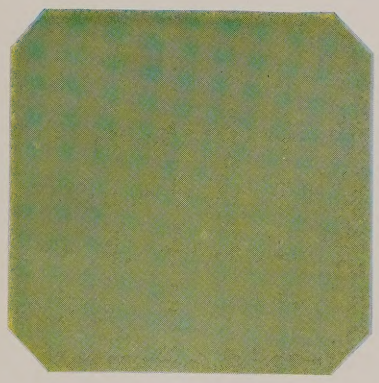
Standard Sanitary Mfg. Co.

LISTED BELOW.

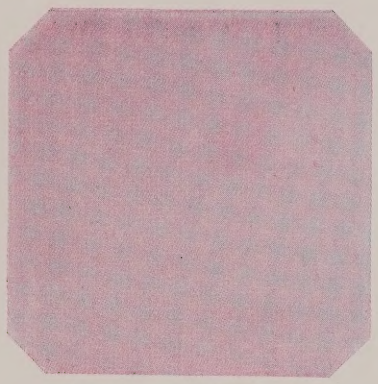
AKRON, O. ..... Crosier and High Streets
ALTOONA, PA. ..... 1615 Ninth Avenue
ATLANTA, GA. ..... 221 Peachtree Street
BALTIMORE, MD. ..... 334 North Charles Street
BIRMINGHAM, ALA., 503 Twenty-second Street, South
BOSTON, MASS. ..... 186-200 Devonshire Street
BROOKLYN, N. Y. ..... 375-379 Flatbush Avenue, Ext.
BUFFALO ..... 374 Delaware Avenue
CANTON, O. ..... 1120 High Avenue, S. W.
CHICAGO, ILL. ..... 900 South Michigan Avenue
CINCINNATI, O., S. E. Corner Seventh and Walnut Sts.
CLEVELAND, O. ..... 4415 Euclid Avenue
CLEVELAND, O. ..... 10800 Lorain Avenue
COLUMBUS, O. ..... 503-519 South Front Street
DALLAS, TEXAS ..... 1200 Jackson Street
DECATUR, ILL. ..... 502 East William Street
DENVER, COLO. ..... 1716 Blake Street
DETROIT, MICH. ..... 5943 Second Boulevard
EL PASO, TEXAS ..... 160 North Piedras Street
ERIE, PA. ..... 130 West Twelfth Street
EVANSVILLE, IND. ..... Illinois and Governor Streets
FORT WORTH, TEXAS, 1601-07 North Ballinger Street
HAMILTON, CAN. ..... 20-28 Jackson Street, West
HOUSTON, TEXAS, McKinney Avenue and Broadway
HUNTINGTON, W. VA., Second Avenue and Tenth St.
INDIANAPOLIS, IND. ..... 846 North Senate Avenue
KANSAS CITY, MO. ..... 1021 Grand Avenue
KNOXVILLE, TENN. ..... 218 East Depot Street
LONG ISLAND CITY, N. Y.,
"Standard" Bldg., 32-04 Northern Boulevard
LOS ANGELES, CALIF.,
3251 Wilshire Boulevard, near Vermont Street
LOUISVILLE, KY. ..... Broadway and Campbell
MANSFIELD, O. ..... East Fifth and Elm Streets
MEMPHIS, TENN. ..... 666 Beale Avenue
MILWAUKEE, WIS. ..... 447 Broadway
MINNEAPOLIS, MINN. ..... 915 Nicollet Avenue
MOBILE, ALA. ..... 306 North Royal Street
NASHVILLE, TENN. ..... 1700 Church Street
NEWARK, N. J. ..... 1020 Broad Street
NEWARK, N. J. ..... 528 Ferry Street
NEW ORLEANS, LA. ..... 846 Baronne Street
NEW YORK, N. Y. ..... 18 East Forty-fifth Street
OAKLAND, CALIF. ..... 1630 Webster Street
PEORIA, ILL. ..... 112-114 Main Street
PHILADELPHIA, PA. ..... 1215 Walnut Street
PHOENIX, ARIZ. ..... 447 East Jefferson Street
PITTSBURGH, PA., Bessemer Building, 106 Sixth Street
PORTLAND, ORE. ..... Pacific Building, 182 Sixth Street
QUINCY, ILL. ..... 330 South Sixth Street
ROCK ISLAND, ILL. ..... 1615-1617 Second Avenue
ST. LOUIS, MO. ..... 4140 Forest Park Boulevard
SAN ANTONIO, TEXAS ..... 1101 Broadway
SAN FRANCISCO, CALIF. ..... 349 Sutter Street
SEATTLE, WASH. ..... 1301-1303 Fifth Avenue
SHREVEPORT, LA. ..... 1557-1559 Texas Avenue
SOUTH BEND, IND. ..... 1831 South Main Street
SPRINGFIELD, MASS. ..... Chestnut and Winter Streets
TOLEDO, O. ..... 1002-1016 Summit Street
TRENTON, N. J. ..... 100 Carroll Street
WASHINGTON, D. C.,
Willard Hotel, 1412 F. Street, N. W.
WHEELING, W. VA. ..... 46 Eighteenth Street
WICHITA FALLS, TEXAS,
Fourteenth Street and Scott Avenue

DUROCK EFCOLITES ARE NOW MADE IN THE FOLLOWING ATTRACTIVE COLORS

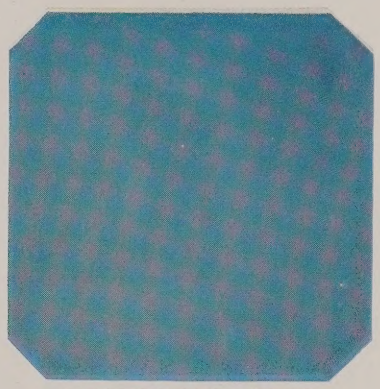
These colors were perfected by learned artists in color harmony, for Standard Sanitary Mfg. Co. the worlds largest manufacturers of fine plumbing fixtures.



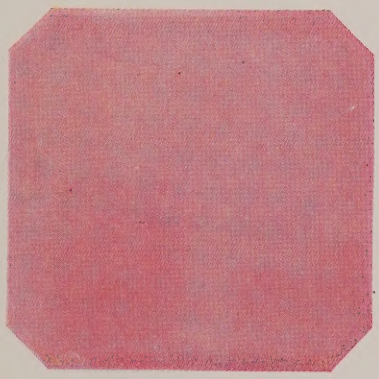
MING GREEN



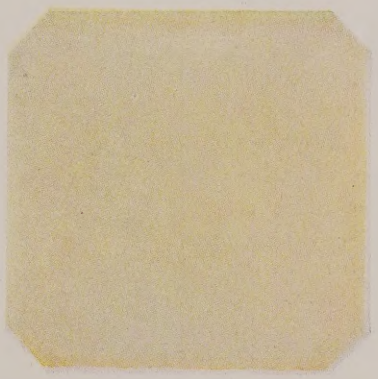
ORCHID OF VINCENNES



CLAIR DE LUNE BLUE



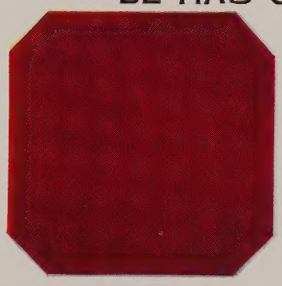
ROSE DU BARRY



IVOIRE DE MEDICI

IONIAN BLACK

TWO ADDITIONAL COLORS THAT CAN BE HAD ON ORDER



T'ANG RED

ROYAL COPENHAGEN BLUE

DUROCK EFCO-DIM-A-LITES
The Newest Feature in an All Star Line of Lights

HOW CONVENIENT it is to be able to turn lighting in one's home up and down to obtain just the intensity of illumination desired. This was one advantage of the old-fashioned gas jet.

Now, with modern Efco-Dim-A-Lites, electric light, too, can be turned up and down instead of just on and off.

The "four stages of lighting" is the outstanding feature of Efco-Dim-A-Lites, but that is not all—two attractive, pleasing designs shown on the opposite page—new brilliant colors of indescribable beauty. Then, too, they are made of Durock, the supremely-hard, gleaming vitreous china with a flawless glass-hard surface.

Durock Efco-Dim-A-Lites present a significant achievement, which will appeal strongly to all those who respond to the niceties and conveniences of life.

Every bathroom should be equipped with these modern durable brackets. Their dim light for night service is a great protection as well as a convenience. And they afford a saving in electric current, because as the light dims the flow of current is reduced in direct proportion.

NOT TO BE TAKEN SERIOUS

And may we be permitted to suggest that the installation of Dim-A-Lites in the parlor where the Sunday evening guest is entertained would be appreciated by the modern Miss—because, who hasn't heard this, even from the old-fashioned girl of the gas-jet era, "Isn't that light terribly bright, I'll dim it slightly".

DIM-A-LITES

(Shown on Opposite Page)

Stripes can be had in either black or green. Note: Bulbs higher than 40 watt should never be used in Dim-A-Lites.

NO.	WIRING	COLORS	STRIPES	WHITE
240	Dim-A-Lite	$5.10	$4.65	$4.20
240C	Dim-A-Lite and Conv. Outlet	5.70	5.25	4.80

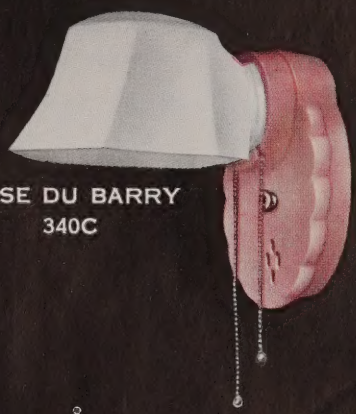
Back: Height 6¼" Width 3⅝"

NO.	WIRING	COLORS	STRIPES	WHITE
340	Dim-A-Lite	$5.55	$5.10	$4.65
340C	Dim-A-Lite and Conv. Outlet	6.15	5.70	5.25

Furnished complete with shade.

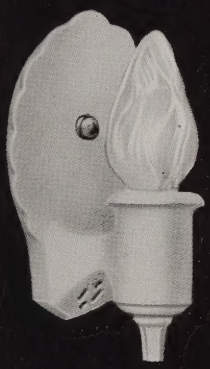
Back: Height 5¾" Width 4"

ORCHID OF VINCENNES
340C

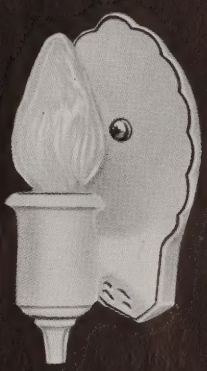


ROSE DU BARRY
340C

IONIAN BLACK
240C

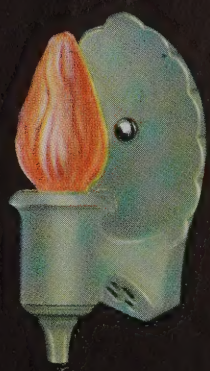


WHITE
240C



WHITE WITH
BLACK LINE
240C

CLAIR DE LUNE BLUE
240C



MING GREEN
240C

IVOIRE DE MEDICI
340C

WHITE WITH
GREEN LINE
340C

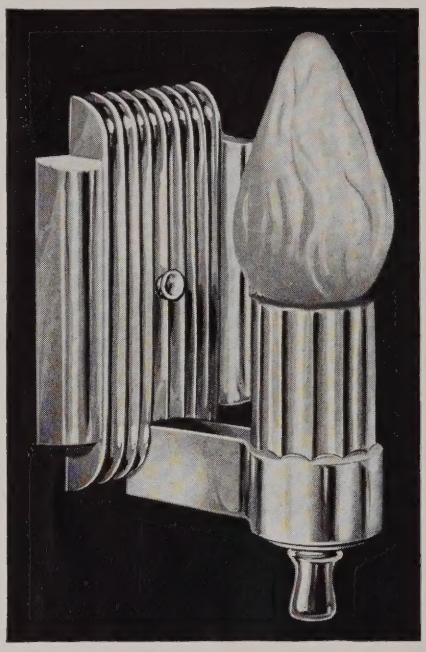
THESE FIXTURES made of Durock vitreous china with either gold or silver finish. Fired under extreme heat the finish is fused into the body and will never wear off. These new designed brackets blend well with plumbing fixtures that have trimmings in gold or chromium plate.

Number 400

Tubular lamp should be used in this fixture.

NO.	WIRING	GOLD FINISH	SILVER FINISH	COLORS
400	Pull Chain	$15.00	$12.00	$9.15
400K	Keyless	14.70	11.70	8.85

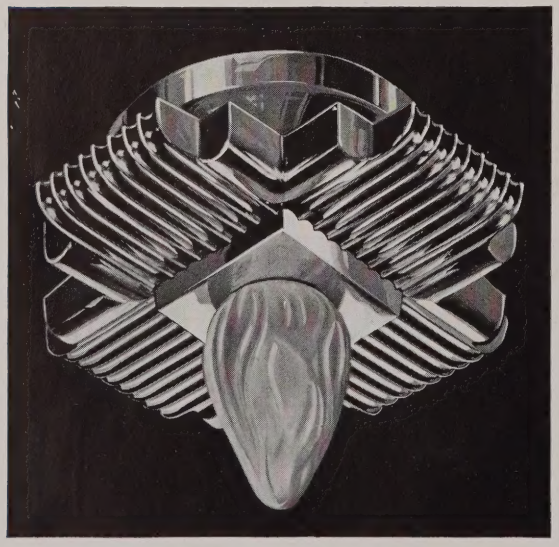
Back plate: Extreme height 7½" Extreme width 6"



Number 410

NO.	WIRING	GOLD FINISH	SILVER FINISH	COLORS
410	Levolier Toggle ...	$11.25	$8.25	$5.40
410K	Keyless	10.65	7.65	4.80

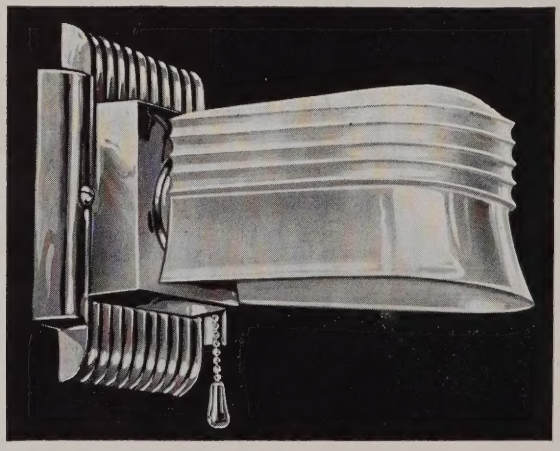
Back plate: Height 5" Width 3½"



Number 420

NO.	WIRING	GOLD FINISH	SILVER FINISH	COLORS
420	Keyless	$10.50	$7.50	$4.65
420P	Pull Chain	10.95	7.95	5.10

Base: Diameter 4¼"



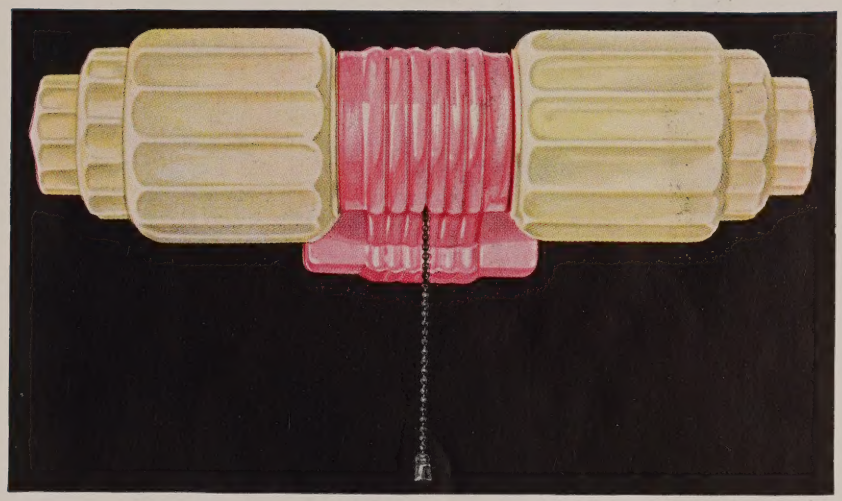
Number 430

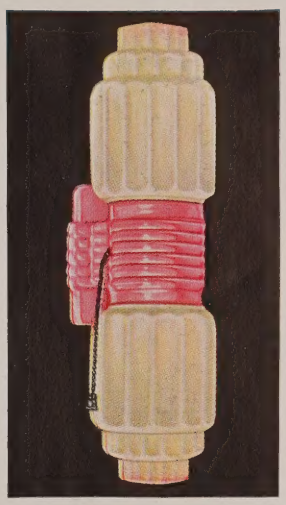
NO.	WIRING	GOLD FINISH	SILVER FINISH	COLORS
430	Pull Chain	$10.50	$7.50	$4.65
430K	Keyless	10.20	7.20	4.35

Back plate: Height 5" Width 4¼"

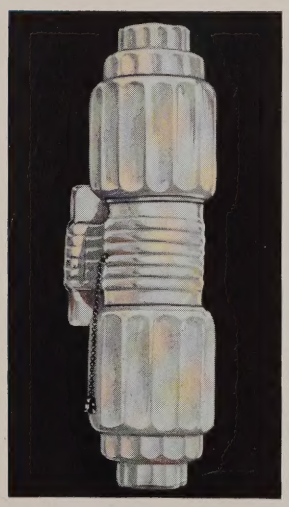
Furnished complete with Cream Glass.

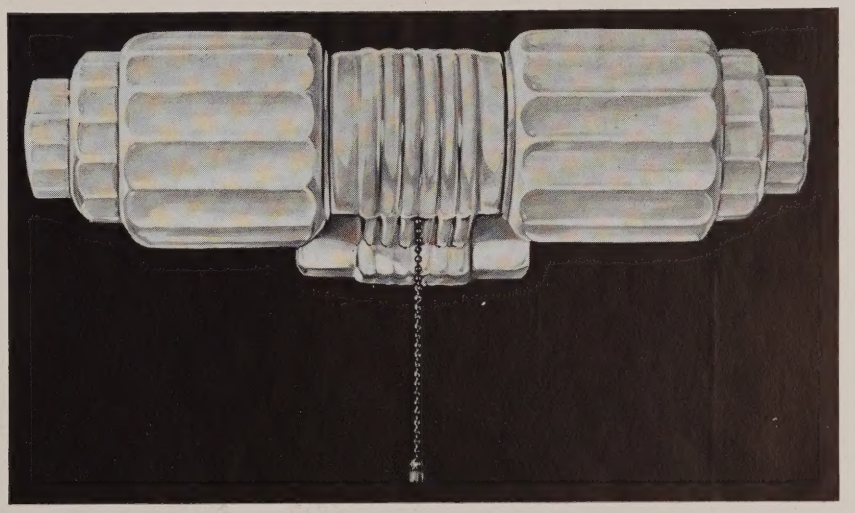
THIS FIXTURE MADE IN ALL COLORS AND WHITE





(ROSE DU BARRY)





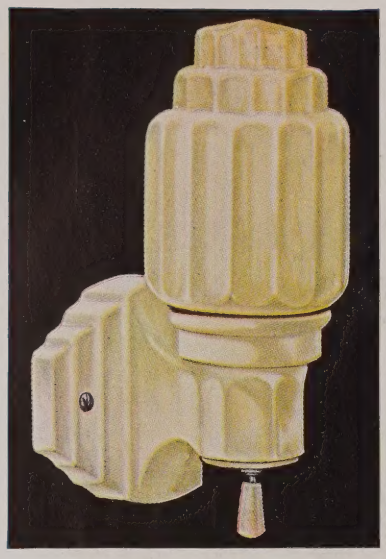
Number 390

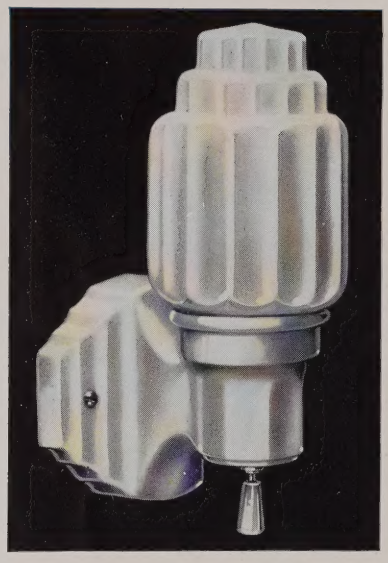
AN ATTRACTIVE new fixture made for use where fine lighting equipment is desired. Can be installed horizontally over a mirror or vertically at the side of mirror. This fixture is also ideal for side wall or ceiling use in such buildings as hotels, theatres, restaurants, etc., where attractive yet permanent lighting equipment is desired. Specially designed pull socket permits one light on or both lights on.

NO.	WIRING	COLORS	WHITE
390	Pull Chain Electrolier Socket.....	$9.75	$8.85
390K	Keyless	9.45	8.55

Back plate: Height 4¼" Width 4¼"
Tip to tip of shades 13¾"

THESE FIXTURES MADE IN ALL COLORS AND WHITE





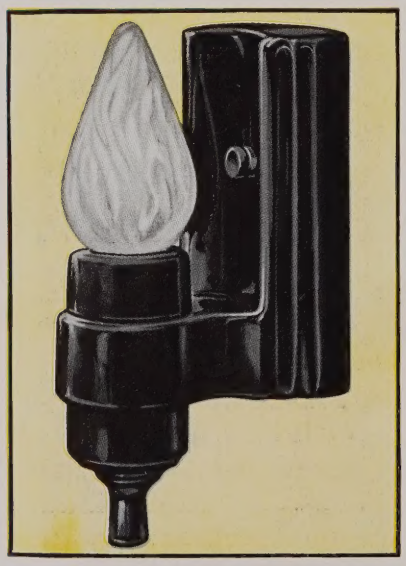
(IVOIRE DE MEDICI)

Number 290

Colored fixtures furnished complete with Cream Glass.
White fixtures complete with Opal Glass.
Revolving half-shade will throw light in any position desired.

NO.	WIRING	COLORS	WHITE
290	Pull Chain	$6.15	$5.25
290C	Pull Chain and Convenience Outlet	6.75	5.85

Keyless: Deduct 30¢ list.
Back: Height 4½" Width 4½"



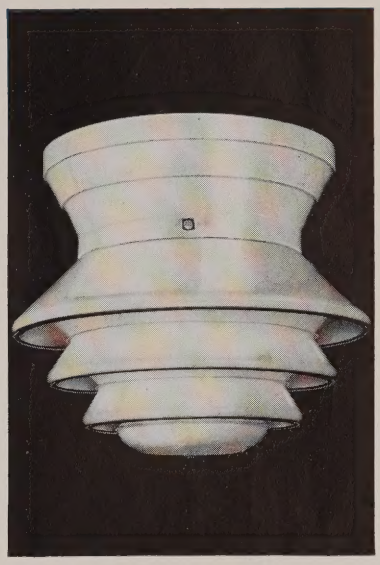
(IONIAN BLACK)

Number 265

NO.	WIRING	COLORS	WHITE
265	Levolier Toggle	$4.95	$4.05
265C	Levolier Toggle and Convenience Outlet	5.55	4.65

Keyless: Deduct 60¢ list.
Back: Height 5¼" Width 3⅜"

THESE FIXTURES MADE IN ALL COLORS AND WHITE



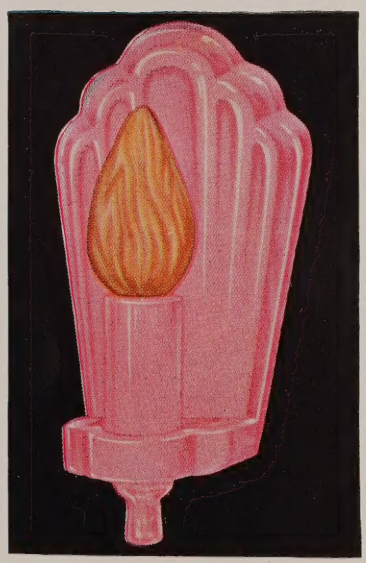
(CLAIR DE LUNE BLUE)

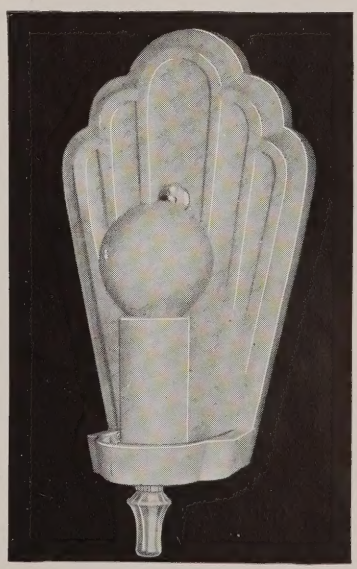
Number 250

Colored fixtures furnished complete with Cream Glass with black, blue or green stripe. White fixtures complete with Opal Glass with black, blue or green stripe. Also with plain Opal Glass.

NO.	WIRING	COLORS (striped cream glass)	WHITE (striped opal glass)	WHITE (plain opal glass)
250	Keyless	$7.50	$6.45	$6.00
250P	Pull Chain	8.10	7.05	6.60

Base: Diameter 7½" Glass: Diameter 9½" Special Fitter.





(ROSE DU BARRY)

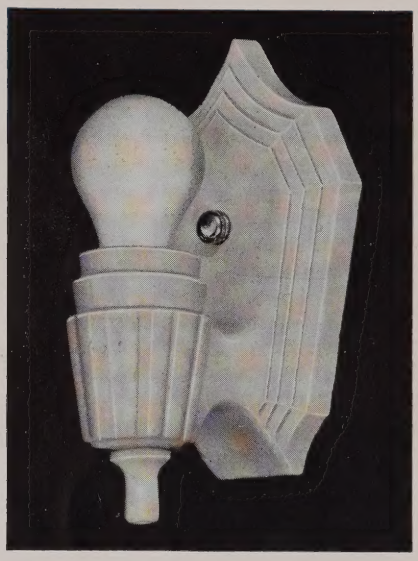
Number 131

NO.	WIRING	COLORS	WHITE
131	Levolier Toggle	$5.40	$4.50
131C	Levolier Toggle and Convenience Outlet	6.00	5.10

Keyless : Deduct 60¢ list.

Back: Height 8" Width 4½"

THESE FIXTURES MADE IN ALL COLORS AND WHITE



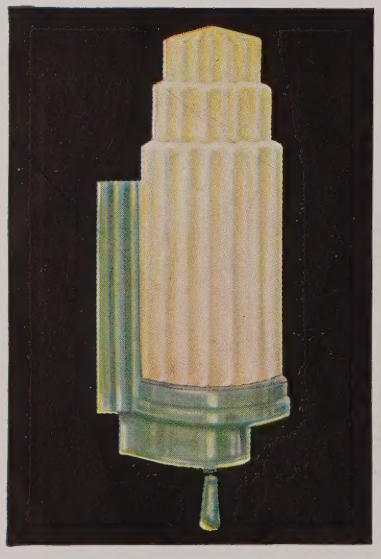
(IVOIRE DE MEDICI)

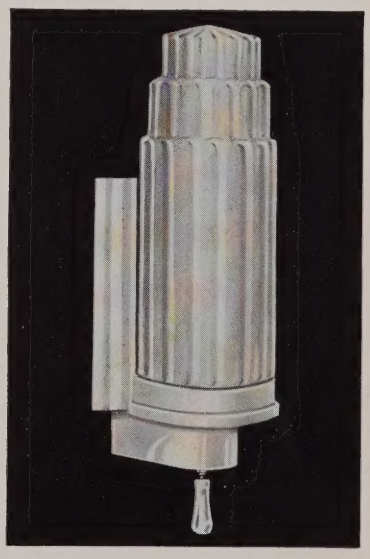
Number 210

NO.	WIRING	COLORS	WHITE
210	Levolier Toggle	$4.65	$3.75
210C	Levolier Toggle and Convenience Outlet	5.25	4.35

Keyless: Deduct 60¢ list.

Back: Height 7¼" Width 4½"





(MING GREEN)

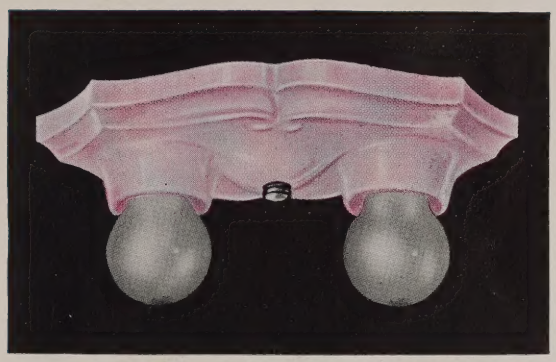
Number 365

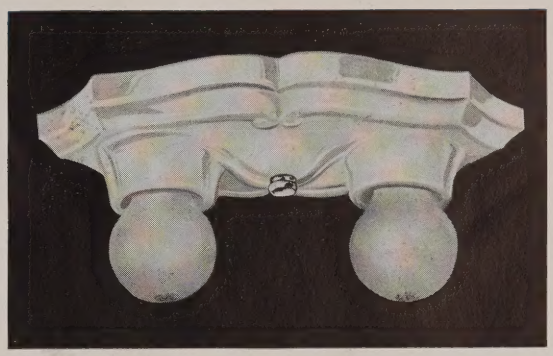
Colored fixtures furnished complete with Cream Glass. White fixtures complete with Opal Glass. Tubular lamp should be used in this fixture.

NO.	WIRING	COLORS	WHITE
365	Pull Chain	$6.90	$6.00
365K	Keyless	6.60	5.70

Back: Height 6" Width 3¾"

THESE FIXTURES MADE IN ALL COLORS AND WHITE



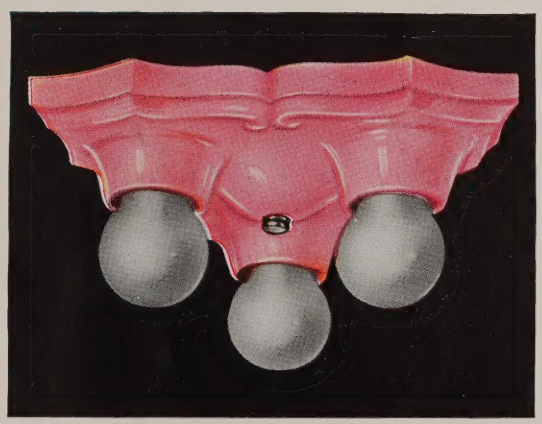


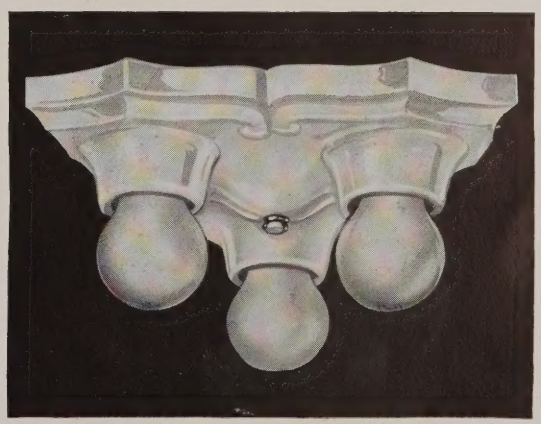
(ORCHID OF VINCENNES)

Number 132

NO.	WIRING	COLORS	WHITE
132	Keyless	$5.25	$4.35

Plate: 11½" x 6"





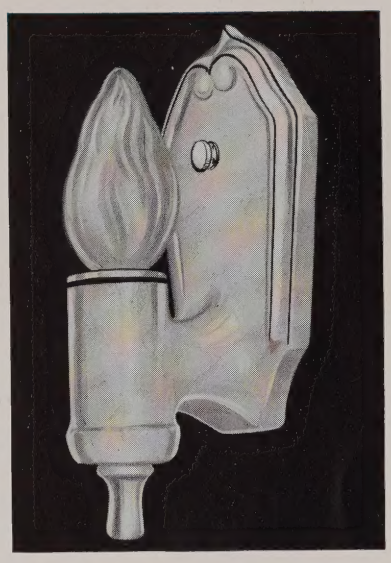
(ROSE DU BARRY)

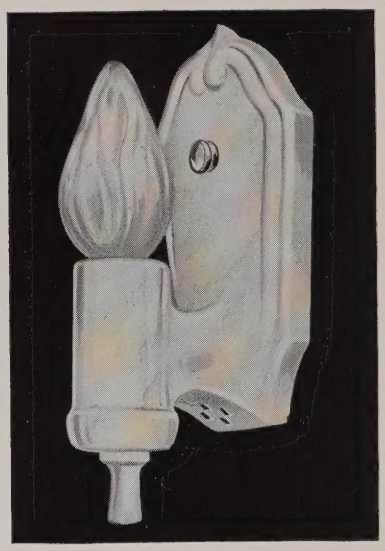
Number 133

NO.	WIRING	COLORS	WHITE
133	Keyless	$7.50	$6.60

Spread 10½"

THESE FIXTURES MADE IN ALL COLORS, STRIPES & WHITE





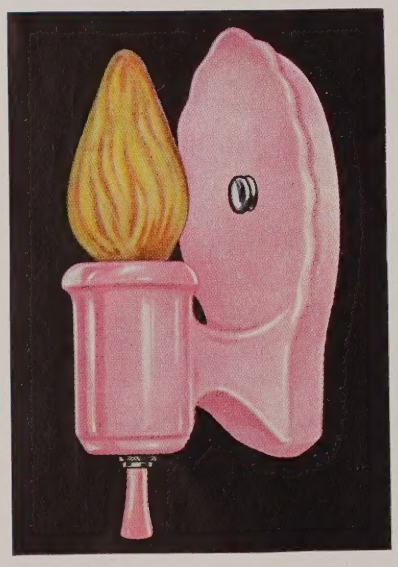
(CLAIR DE LUNE BLUE)

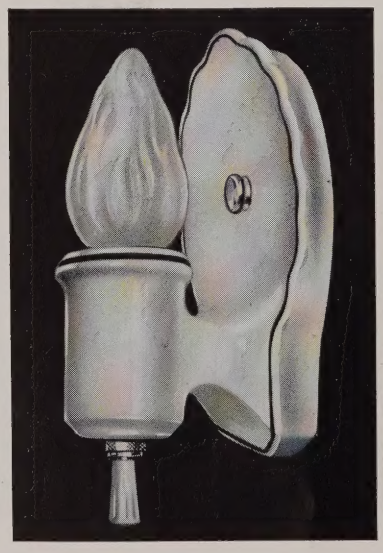
Number 165

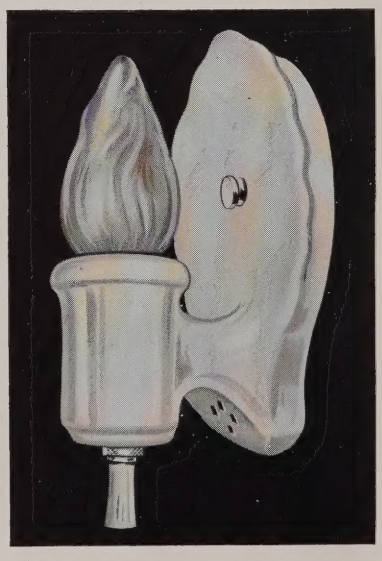
NO.	WIRING	COLORS	STRIPES	WHITE
165	Levolier Toggle	$4.95	$4.50	$4.05
165C	Levolier Toggle and Convenience Outlet	5.55	5.10	4.65

Keyless: Deduct 60¢ list.

Back: Height 6¾" Width 4"







(ROSE DU BARRY)

Number 140

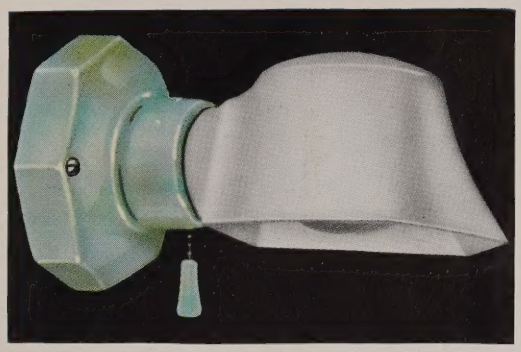
NO.	WIRING	COLORS	STRIPES	WHITE
140	Pull Chain	$4.05	$3.60	$3.15
140C	Pull Chain and Convenience Outlet	4.65	4.20	3.75

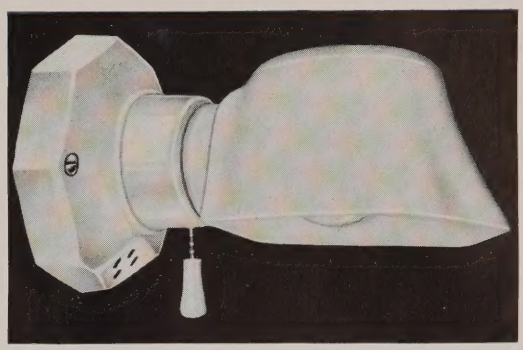
Keyless: Deduct 30¢ list.

Back: Height 6½" Width 3⅝"

Note: This fixture cannot be furnished with Levolier Toggle.

THESE FIXTURES MADE IN ALL COLORS, STRIPES & WHITE





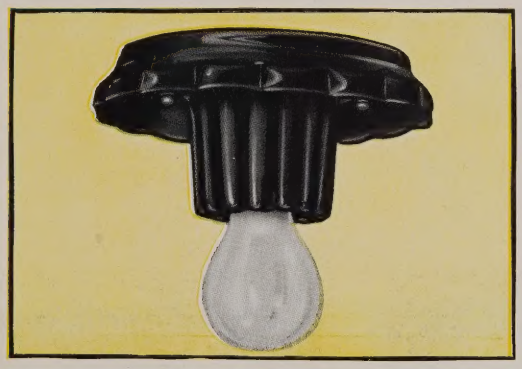
(MING GREEN)

Number 115

All fixtures are furnished complete with opal glass shade.

NO.	WIRING	COLORS	STRIPES	WHITE
115	Pull Chain	$4.20	$3.75	$3.30
115C	Pull Chain and Convenience Outlet	4.80	4.35	3.90

Keyless: Deduct 30¢ list.
Back plate: Height 4½" Width 4½"



(IONIAN BLACK)

Number 141

NO.	WIRING	COLORS	STRIPES	WHITE
141	Keyless	$4.35	$3.90	$3.45
141P	Pull Chain	4.95	4.50	4.05

Base: Diameter 5¾"

(MING GREEN)

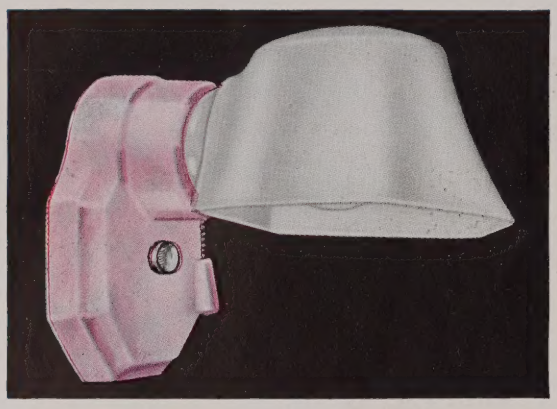
THIS FIXTURE MADE IN COLORS ONLY

Number 175

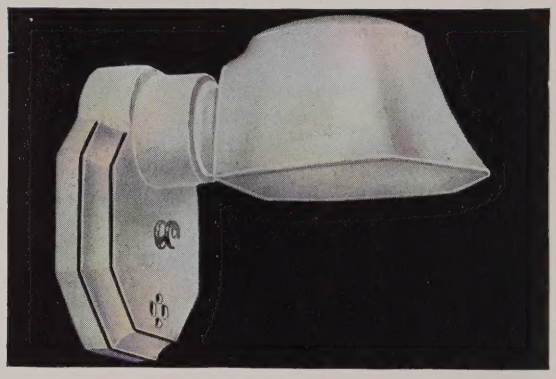
NO.	WIRING	COLORS
175	Keyless, with Cremax Glass	$6.00
175	Keyless, less glass	3.15
175P	Pull Chain, with Cremax Glass	6.60
175P	Pull Chain, less glass	3.75

Base: Diameter 5¼"
Holder: Diameter 4"

THESE FIXTURES MADE IN ALL COLORS, STRIPES & WHITE



(ORCHID OF VINCENNES)



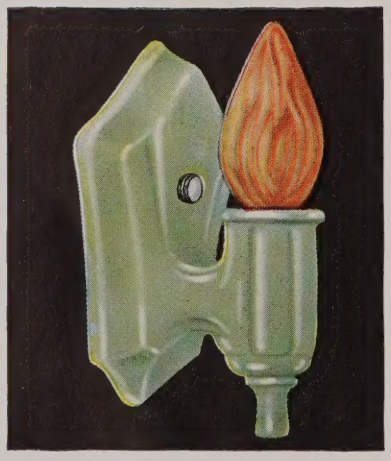
Number 155

All fixtures are furnished complete with opal glass shade. Will fit an outlet box located within 2 inches above a mirror.

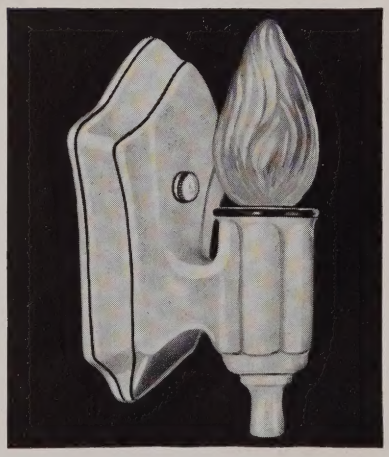
NO.	WIRING	COLORS	STRIPES	WHITE
155	Pull Chain	$4.50	$4.05	$3.60
155C	Pull Chain and Convenience Outlet	5.10	4.65	4.20

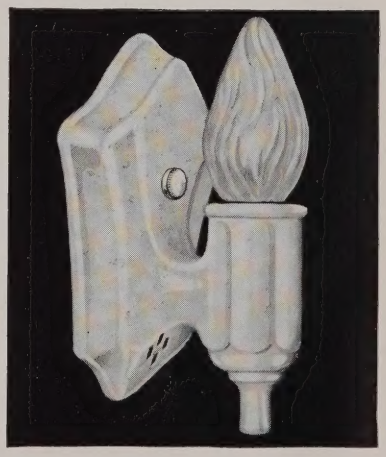
Keyless: Deduct 30¢ list.

Back plate: Height 5⅜" Width 4¼"



(MING GREEN)





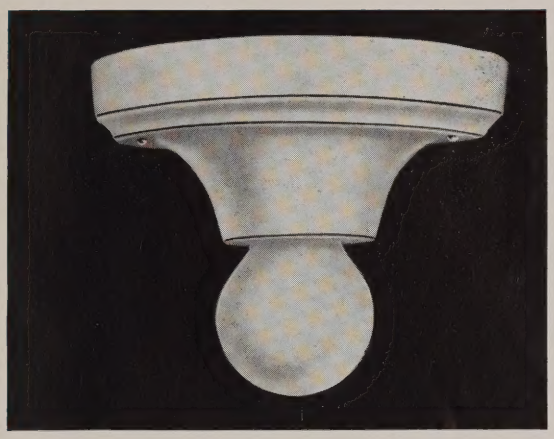
Number 70

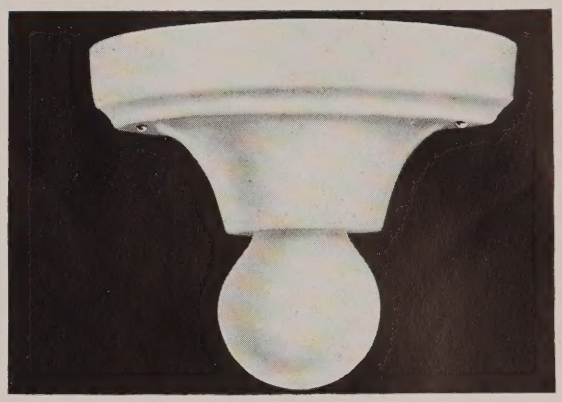
NO.	WIRING	COLORS	STRIPES	WHITE
70	Levolier Toggle	$4.65	$4.20	$3.75
70C	Levolier Toggle and Convenience Outlet	5.25	4.80	4.35

Keyless: Deduct 60¢ list.

Back Plate: Height 7" Width 4⅞"

THESE FIXTURES MADE IN ALL COLORS, STRIPES & WHITE

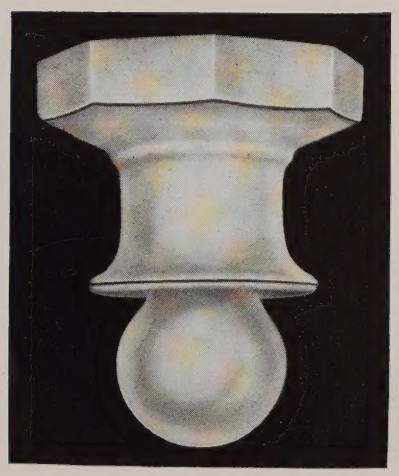


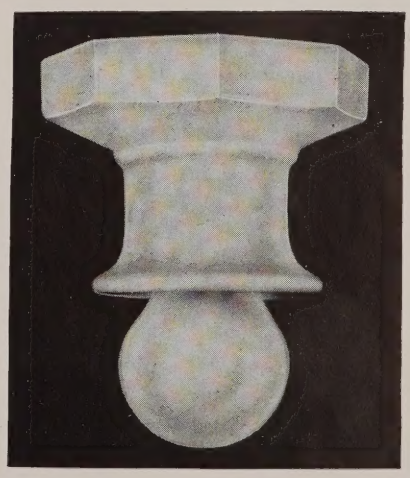


Number 40

NO.	WIRING	COLORS	STRIPES	WHITE
40	Keyless	$3.90	$3.45	$3.00
40P	Pull Chain	4.50	4.05	3.60

Base: Diameter 6½"





Number 110

NO.	WIRING	COLORS	STRIPES	WHITE
110	Keyless	$2.70	$2.25	$1.80
110P	Pull Chain	3.30	2.85	2.40

Base: Diameter 4½"

THESE FIXTURES MADE IN ALL COLORS AND WHITE

Number 241

One piece ceiling light.

NO.	WIRING	COLORS	WHITE
241	Keyless	$3.60	$2.70
241P	Pull Chain	4.20	3.30

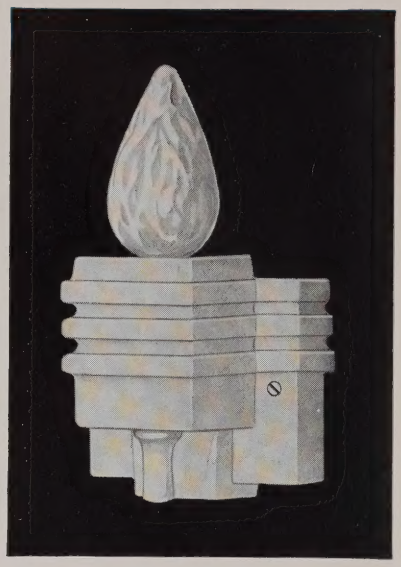
Base: Diameter 6″

Number 46

Colored and white fixtures are furnished with opal glass. Glass is supported by a special harp holder. The bottom piece is brass finished in nickel plate.

NO.	WIRING	COLORS	WHITE
46	Keyless	$6.90	$6.00

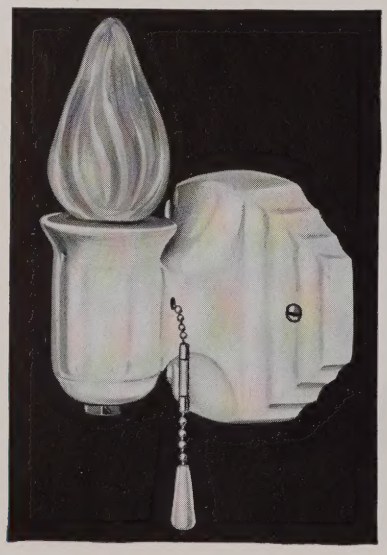
Base: Diameter 6½″



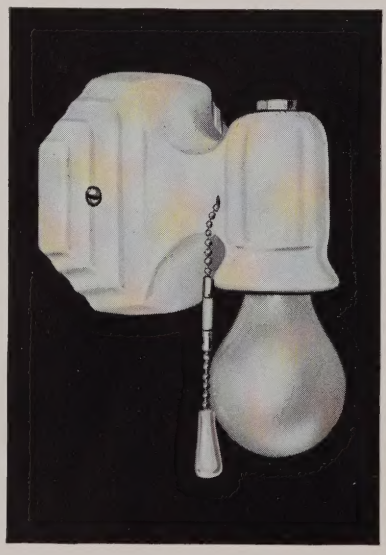
Number 215

NO.	WIRING	COLORS	WHITE
215	Levolier Toggle	$4.65	$3.75
215C	Levolier Toggle & Convenience Outlet	5.25	4.35

Keyless: Deduct 60¢ list.
Back plate: Height 4″ Width 4½″



LIGHT UP



LIGHT DOWN

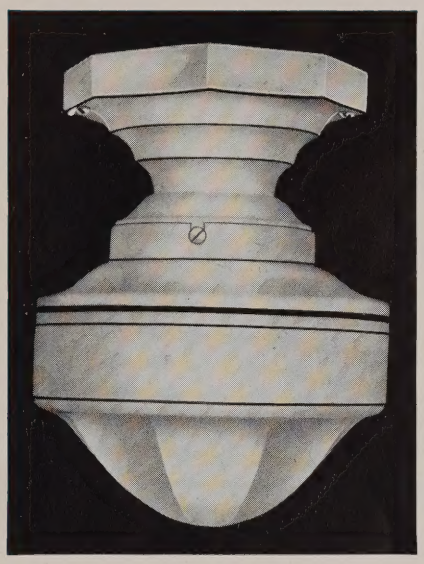
Number 90

This fixture can be installed with light either up or down as shown.

NO.	WIRING	COLORS	WHITE
90	Pull Chain	$3.90	$3.00
90C	Pull Chain & Convenience Outlet	4.50	3.60

Keyless: Deduct 30¢ list
Back plate: Height 4½″ Width 4½″

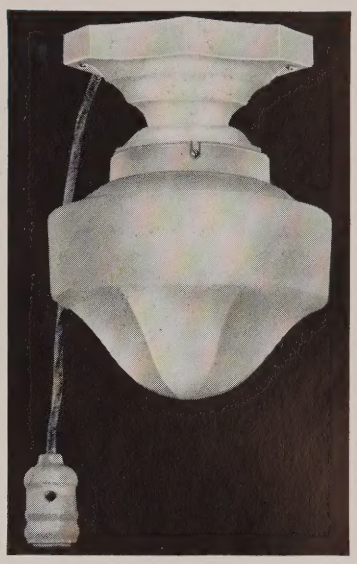
THESE FIXTURES MADE IN ALL COLORS, STRIPES & WHITE



Number 125

NO.	WIRING	COLORS (opal glass)	STRIPES	WHITE
125	Keyless, with glass ..	$6.15	$6.45	$5.25
125	Keyless, less glass ...	4.65	4.20	3.75
125P	Pull Chain, with glass	6.75	7.10	5.85
125P	Pull Chain, less glass	5.25	4.80	4.35

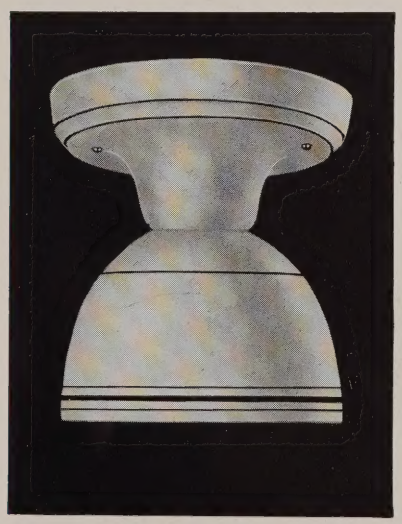
Top Base: 6¾" Holder: 4"



Number 126

NO.	WIRING	COLORS (opal glass)	STRIPES	WHITE
126	Push-button switch, cord and plug attachment, with glass	$8.40	$8.70	$7.50
126	Push-button switch, cord and plug attachment, less glass	6.90	6.45	6.00

Top Base: 6¾" Holder: 4"

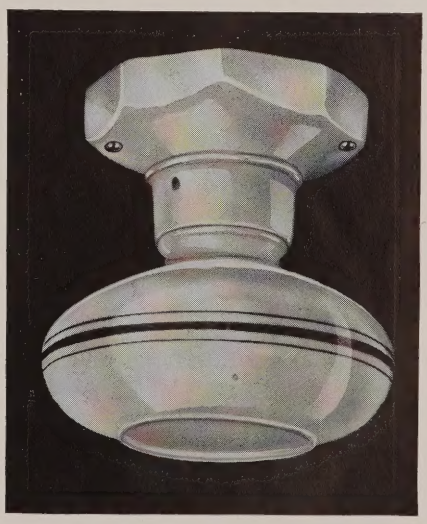


Number 47

This fixture is furnished complete with glass.

NO.	WIRING	COLORS (opal glass)	STRIPES	WHITE
47	Keyless	$5.10	$4.95	$4.20
47P	Pull Chain ...	5.70	5.55	4.80

Base: 6½" Holder: 2¼"



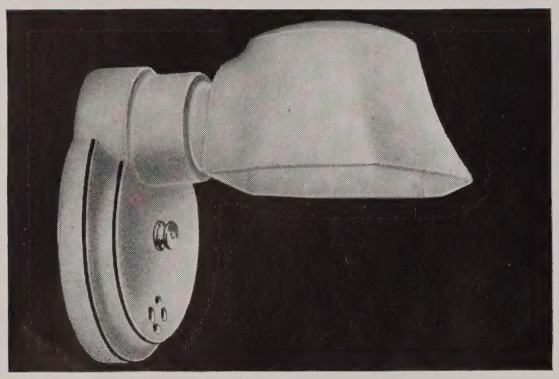
Number 106

This fixture is furnished complete with glass.

NO.	WIRING	COLORS (Ivory glass with blk. stripe)	STRIPES (opal or ivory striped glass plain holder)	WHITE (opal glass with black stripe)
106	Keyless	$5.10	$4.65	$4.20
106P	Pull Chain	5.70	5.25	4.80

Base: 4½" Holder: 2¼"

THESE FIXTURES MADE IN ALL COLORS, STRIPES & WHITE



Number 160

All fixtures are furnished complete with opal glass shade. Will fit an outlet box located within 2 inches above a mirror.

NO.	WIRING	COLORS	STRIPES	WHITE
160	Pull Chain	$4.50	$4.05	$3.60
160C	Pull Chain and Conv. Outlet	5.10	4.65	4.20

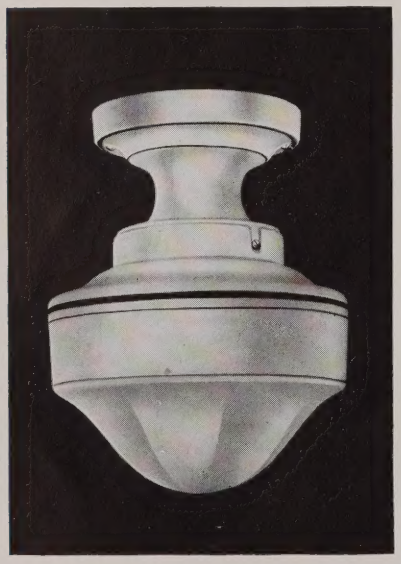
Keyless: Deduct 30¢ list.
Back plate: Height 5½" Width 4"

Number 105

NO.	WIRING	COLORS (with Ferlux glass)	STRIPES (on holder only)	WHITE
105K	Keyless with glass	$4.65	$4.20	$3.75
105K	Keyless, less glass	3.60	3.15	2.70
105P	Pull Chain, with glass	5.25	4.80	4.35
105P	Pull Chain, less glass	4.20	3.75	3.30

Base: 4½"

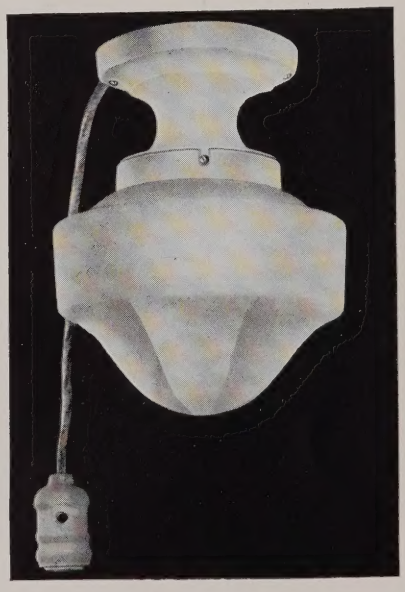
THESE FIXTURES MADE IN STRIPES AND WHITE



Number 150

NO.	WIRING	STRIPES	WHITE
150	Keyless, with glass	$4.35	$3.15
150	Keyless, less glass	2.10	1.65
150P	Pull Chain, with glass.....	4.95	3.75
150P	Pull Chain, less glass	2.70	2.25

Base: Diameter 5½" Holder 4"

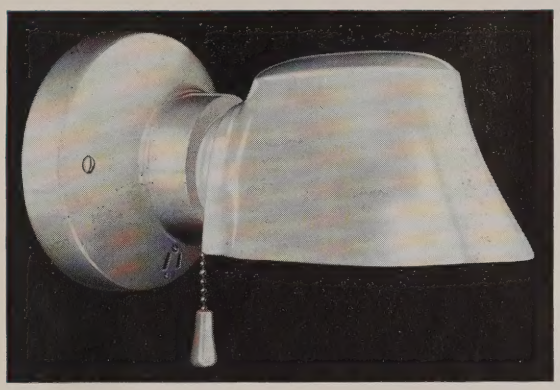


Number 152

NO.	WIRING	STRIPES	WHITE
152	Push-button switch, cord and plug attachment, with glass.....	$7.20	$6.30
152	Push-button switch, cord and plug attachment, less glass.....	4.95	4.05

Base: Diameter 5½" Holder 4"

THESE FIXTURES MADE IN WHITE ONLY

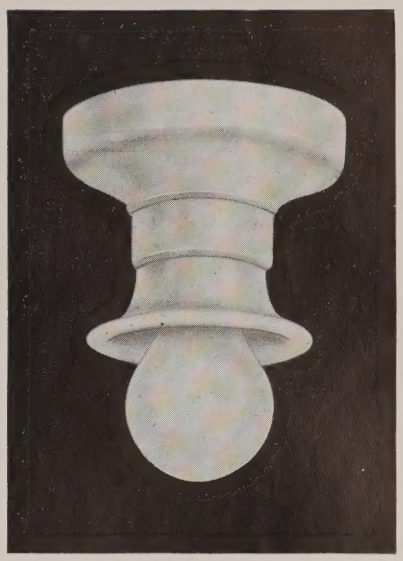


Number 230

Furnished complete with glass.

NO.	WIRING	WHITE
230	Pull Chain	$3.00
230C	Pull Chain and Convenience Outlet	3.60

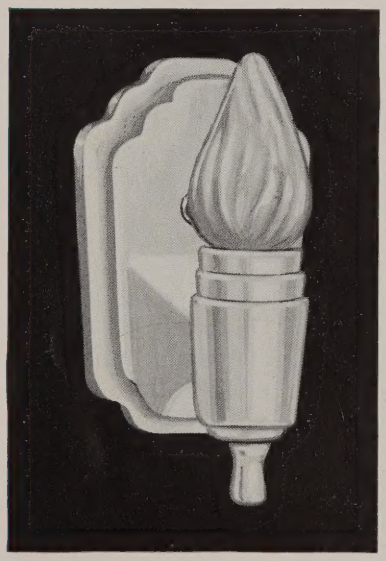
Keyless: Deduct 30¢ list.
Back plate: Diameter 4¾"



Number 341

NO.	WIRING	WHITE
341	Keyless	$1.20
341P	Pull Chain	1.80

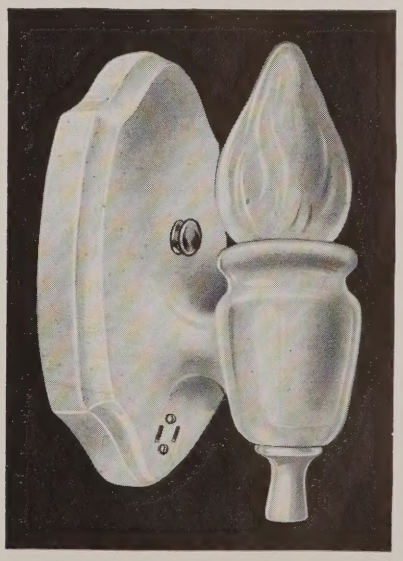
Base: Diameter 4¾"



Number 245

NO.	WIRING	WHITE
245	Levolier Toggle	$2.55
245C	Levolier Toggle and Convenience Outlet	3.15
245P	Pull Chain	2.25
245PC	Pull Chain and Convenience Outlet	2.85

Keyless: Deduct 30¢ list from pull chain prices.
Back plate: Height 6⅝" Width 4¼"



Number 500

NO.	WIRING	WHITE
500	Levolier Toggle	$2.55
500C	Levolier Toggle and Convenience Outlet	3.15
500P	Pull Chain	2.25
500PC	Pull Chain and Convenience Outlet	2.85

Keyless: Deduct 30¢ list from pull chain prices.
Back plate: Height 7¼" Width 4¼"

THESE FIXTURES MADE IN ALL COLORS AND WHITE

Number 200

A unit specially suited for hospital, office or factory use. Takes up to a 200-watt lamp. Glassware packed 3 to a carton.

NO.	WIRING	COLORS (opal glass)	WHITE
200	Keyless, with glass	$11.00	$9.50
200	Keyless, less glass	6.00	4.50
200P	Pull Chain, with glass	11.60	10.10
200P	Pull Chain, less glass	6.60	5.10

Base: 6⅞" Holder 6"

Number 750

A Clean "No Dust" Unit for Hospitals

Fits flush to the ceiling which keeps it clean and sanitary. Its sides scientifically curved, permit the proper diffusion of light and prevent an accumulation of dust from gathering. Because the holder and glass fit so tightly this unit need never be unhooked for cleaning on the inside. A new bulb can be inserted very easily however because of the method by which the glass is fastened to the holder. This unit is furnished complete.

NO.	WIRING	COLORS (opal glass)	WHITE
750	Keyless	$16.50	$15.00

Base: Diameter 10½"

For pilot light add 30¢ list.

Expose Your EFCOLITE *Fixtures to Sale*

Your customers can best appreciate the beauty of Efcolite fixtures in their new attractive colors if they can be seen actually lighted up in your show-window or display rooms. A handsome display board shown above makes it easy for you to display Efcolites. It is a salesman that will pick out all prospects and create new business when it is least expected.

The board is 3'-8" x 3'-0" with an 18" extension on the top to hold ceiling fixtures—a compact arrangement with plenty of room for the fixtures themselves. The big mirror 15" x 18" with a smart black design gives a bathroom atmosphere for the fixtures and attracts the eyes of your customers. The board is complete—you can light each fixture individually.

THIS DISPLAY BOARD IS FREE—YOU PAY ONLY FOR THE MERCHANDISE. WRITE US FOR COMPLETE DETAILS.

INFORMATION & INDEX

Prices in this catalog are subject to change without notice.

All prices are F. O. B. Trenton, N. J.

No bulbs included in prices.

All fixtures wired complete ready to hang.

Standard packing: 12 to a carton.

Exceptions, No. 132 and 133, 6 to a carton.

No. 200, 3 to a carton.

No packing charge if ordered in standard cartons.

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